



POLLARD

banknote limited

WLS 2022 | TRADE SHOW BOOTH

CLICK A CATEGORY BELOW TO **EXPLORE**

EMPOWERED
PARTNERSHIPS

GAMES & RETAIL

POLLARD DIGITAL
SOLUTIONS

EMPOWERED PARTNERSHIPS

Pollard Banknote’s unique approach to working with lotteries is showcased through a subset of lottery case studies from across the globe.

A collaborative methodology that seeks the optimized combination of products, services, and consultation for each unique lottery.



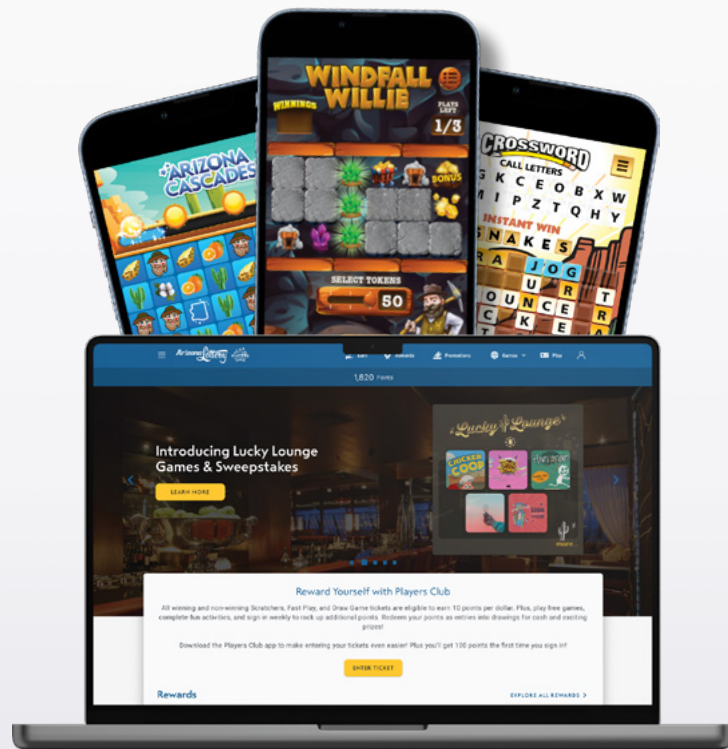
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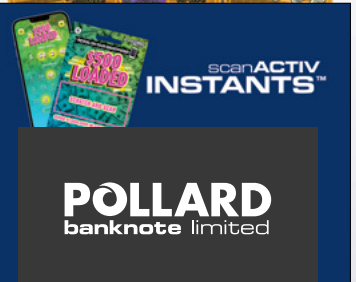
UPCOMING ARIZONA LOTTERY LAUNCH

Exchange Players Club points for tokens to play fun new digital games. Earn or purchase more tokens to enter exclusive Lucky Lounge weekly, bi-weekly and monthly drawings for a chance to win exciting cash prizes!



Arizona Lottery

Pollard Banknote is proud to have been an integral part of the growth the Arizona Lottery has seen in both revenues and the expansion of offerings for players.



CLICK ABOVE TO PLAY REEL

The Lottery Corporation

The Lottery Corporation manages multiple lotteries across Australia, and Pollard Banknote is a leading supplier of their unique, multi-jurisdictional games.



CLICK ABOVE TO PLAY REEL

Michigan Lottery

Pollard Banknote is an omnichannel supplier to the Michigan Lottery with products and services in all areas of business such as print, digital, retail, and iLottery.



CLICK ABOVE TO PLAY REEL

Canadian Lotteries

Each lottery across Canada has unique goals and objectives for their region. We're proud to highlight the products and services some of these lotteries have found successful.



CLICK ABOVE TO PLAY REEL

BCLC LOTTO

OLG LOTTO MAX

WCLC LOTTO SPOT



GAMES & RETAIL



With roots embedded in innovation, new ticket designs and game concepts were a must-see in the booth.

With over three decades of experience working with lotteries worldwide on enhancing presentation at retail, Pollard Banknote offers an ever-evolving array of distinctive products, business processes, and merchandising solutions to improve lottery operations and optimize retail sales.



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Play FX™ is an exciting new way to create extra play value by highlighting ticket play symbols in a way that is sure to capture players' attention! It comes in simple shapes to feature extra chances to win or to determine a prize multiplier!



BIG TICKET POP-UPS™

Big Ticket Pop-Ups™ make a strong first impression with an extra-large playing surface and a unique, foldable shape that can be designed to bring to life a variety of themes. Players can transform two-dimensional tickets into self-standing creations.



Offers all the fun and value of a pouched game in a vendible format.



DIGITAL PRESS

With the ability to offer an increased number of distinct ticket faces within a game, we can bring to life what was only imaginable—such as tickets with personalized messages and personalized pictures, as well as brand-new play formats.



HALO

Illuminate your lottery offerings with the HALO dispenser dress-up kit providing new or existing modular on-counter dispensers with color, lights and branding.



InstaScreen

InstaScreen brings immediate attention to your tickets without taking up additional counter space. This digital display can play videos and static images, and conveniently attaches to the standard Modular Mini Dispensers. Wi-Fi compatible.

Digital Menu Board

Emphasize attractive ticket designs with the Digital Menu Board. Display vertically or horizontally, allowing for high visibility, prompting impulse purchases and fast-decision making.



EasyVEND™ In-Lane ITVM

Bring traditional instant tickets to multi-lane retail settings with EasyVEND™. This solution allows players to select and pay for their lottery ticket alongside other purchases.

scanACTIV INSTANTS™

scanACTIV INSTANTS™ provide secure, easy and engaging in-lane instant lottery games for players. Learn more [HERE](#).



Express 4™

The Express 4™ in-lane ticket dispenser features an integrated display of instant tickets with a retractable locking cover to facilitate secure sales, and makes your tickets stand out.



POLLARD DIGITAL SOLUTIONS

As a proven innovator in digital solutions, Pollard Banknote is dedicated to helping lotteries adopt new technologies that improve the player experience, expand into new channels, and manage lottery operations more effectively.



Outstanding Games.
Retail Excellence.
Digital Innovation.

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THE SPACE
BETWEEN™

PLAYON™

Player Engagement Solution

PlayON™ is a loyalty platform that enables lotteries to directly engage with their players and use captured data to offer them the best possible experience – and drive incremental sales!



NEOPOLLARD
INTERACTIVE

69%

market share in terms
of gross wagers.

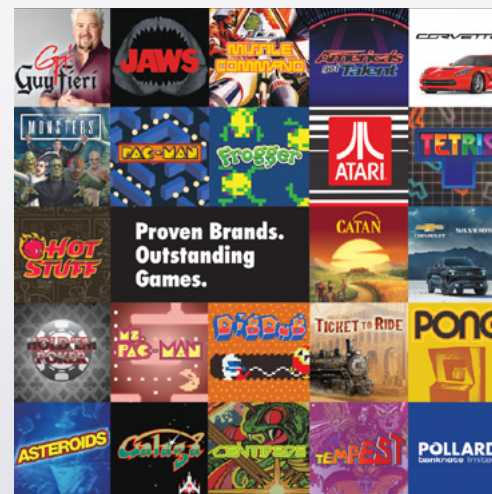
\$7B

in wagers across
our North American
network.



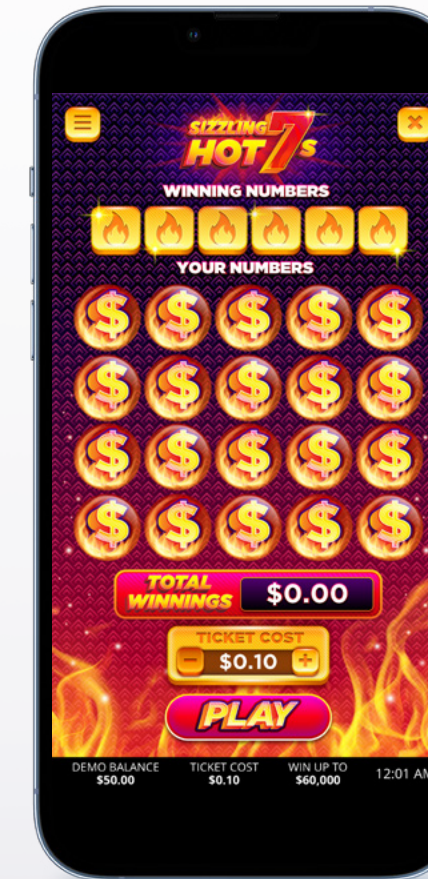
LICENSED BRANDS

Pollard Banknote offers a diverse licensed game portfolio covering retro gaming, entertainment, vehicle, and experiential sectors.



POLLARD DIGITAL
SOLUTIONS

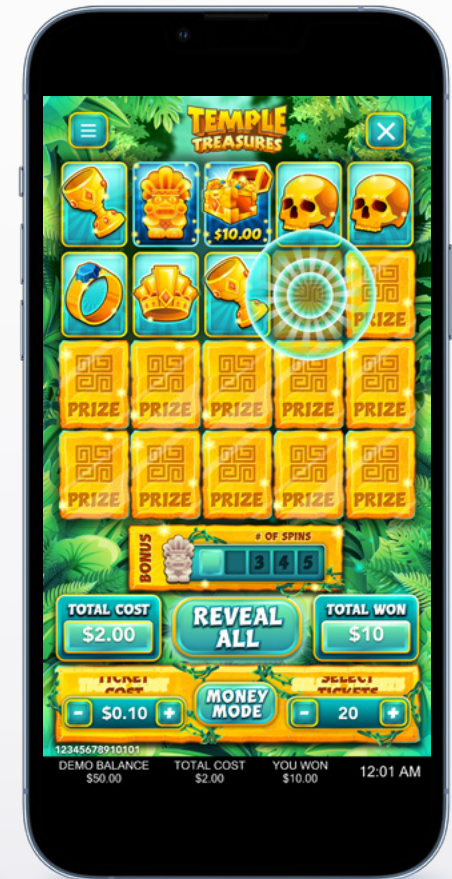
Our full suite of digital solutions includes world-class mobile application development, interactive The Space Between™ games, player engagement platforms, elstant games, iLottery systems and services, plus a variety of lottery management software and solutions, all of which work to provide players with a seamless omnichannel play experience.



SIZZLING HOT 7'S



TIKI KALA CABANA



TEMPLE TREASURES

CLICK THE SCREENS ABOVE TO EXPERIENCE GAME PLAY
POLLARD DIGITAL GAMES STUDIO



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NOT ALL PRODUCTS FEATURED AT THE WLS ARE INCLUDED IN THIS SUMMARY

Please contact your Pollard Banknote
team for more information.

